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8 SUPERIOR COURT OF THE STATE OF CALIFORNIA
9 COUNTY OF ALAMEDA

13 **MICHAEL RUBIN, et al.,**
14 Plaintiffs,
15 v.
16 **DEBRA BOWEN, in her official capacity as**
17 **Secretary of State of California,**
18 Defendant,
19
20 **INDEPENDENT VOTER PROJECT, et al.,**
21 Intervener-Defendants

Case No. RG11605301
**DEFENDANT DEBRA BOWEN'S REPLY
BRIEF IN SUPPORT OF DEMURRER
TO FIRST AMENDED COMPLAINT**
Date: September 25, 2012
Res. No. R-129165
Time: 9:00 a.m.
Dept.: 16
Judge: Hon. Lawrence John Appel
Trial Date: None
Action Filed: November 21, 2011

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INTRODUCTION

Plaintiffs assert that they have alleged a valid “as-applied” challenge to Proposition 14, in contrast to their facial challenge previously rejected by this Court, but they fail to identify any colorable basis to proceed with such a claim and instead have just lightly repackaged their purported facial claims. Plaintiffs have not shown that Proposition 14 unconstitutionally denies minor parties and their members access to the general election ballot. Nor have they alleged that Proposition 14 and its implementing legislation, both clearly designed to comply with applicable United States Supreme Court precedent, infringe on the speech or associational rights of minor parties by leading voters to believe that a candidate’s self-designated party preference is tantamount to an endorsement by that party.

For the same reasons, no claim under the Elections Clause has been stated. Separately plaintiffs have not alleged any basis to find that Proposition 14 violates equal protection by targeting minor political parties for disparate treatment.

For the reasons discussed below and in the moving papers, the Secretary of State’s demurrers to the first amended complaint should be sustained without leave to amend.

ARGUMENT

I. PLAINTIFFS FAIL TO DEMONSTRATE THAT PROPOSITION 14 UNCONSTITUTIONALLY DENIES MINOR POLITICAL PARTIES AND THEIR SUPPORTERS ACCESS TO THE GENERAL ELECTION BALLOT.

In their first cause of action for alleged denial of general election ballot access, plaintiffs claim that Proposition 14 unconstitutionally excludes minor political parties, their candidates and supporters from full participation in the general election process. But none of the revised allegations of the First Amended Complaint (“FAC”), even if true, would present any basis to find that plaintiffs’ ballot access rights under the First and Fourteenth Amendments are in fact violated by Proposition 14.

Plaintiffs begin by trying to distinguish the Ninth Circuit’s decision in *Washington II*, which upheld the Washington top two election system, on the ground that Washington holds its

1 primary election in August, two months closer to the general election than does California.¹ But
2 nothing in *Washington II* suggests that the constitutionality of a top-two elections system turns on
3 this distinction or that the decision is limited to the Washington election system.

4 In *Washington II*, the Ninth Circuit addressed the plaintiffs' reliance on *Anderson v.*
5 *Celebrezze* (1983) 460 U.S. 780, a decision in which the United States Supreme Court "struck
6 down a[n] [Ohio] statute requiring an independent candidate for president to file a statement of
7 candidacy and nominating petition in March in order to appear on the November general election
8 ballot." (*Washington II*, 676 F.3d at p. 794.) This early filing deadline "placed an
9 unconstitutional burden on voting and associational rights because it prevented independents from
10 taking advantage of unanticipated political opportunities that might arise later in the election
11 cycle and required independent candidates to gather petition signatures at a time when voters
12 were not attuned to the upcoming campaign." (*Ibid.*) Although the Ninth Circuit noted that the
13 Washington law posed similar concerns by giving minor party candidates access to the primary
14 ballot but not the general election ballot, it easily distinguished Washington's system (known as
15 I-872) from the ballot access rules invalidated by the Supreme Court in *Anderson*:

16 First, the I-872 primary is in August, not March. Second, unlike the system
17 challenged in *Anderson* in which independent candidates were required to file
18 petitions before the major parties selected their nominees, the Libertarian Party
19 participates in a primary at the same time, and on the same terms, as major party
20 candidates. Libertarian Party candidates thus have an opportunity to appeal to voters
21 at a time when election interest is near its peak, and to respond to events in the
22 election cycle just as major party candidates do. In addition, whereas conventional
23 systems guarantee major-party candidates a place on the general election ballot, I-872
24 gives minor-party candidates the same opportunity as major-party candidates to
25 advance to the general election.

26 (*Washington II*, 676 F.3d at p. 795.)

27 Thus, *Washington II* recognizes that a top two system, while it may potentially implicate
28 issues similar to those that concerned the Court in *Anderson*, presents a fundamentally different
set of circumstances. The Court's reference to the fact that the Washington's primary was closer

¹ *Washington State Republican Party v. Washington State Grange* (9th Cir. 2012) 676
F.3d 784, petition for cert. filed, 80 USLW 3615 (April 18, 2012) (No. 11-1263, 11-1266). The
petition for cert. is scheduled for conference by the United States Supreme Court on September
24, 2012. (See <http://www.supremecourt.gov/Search.aspx?FileName=/docketfiles/11-1263.htm>.)

1 to the election than the filing deadline for independent candidates invalidated in *Anderson* must
2 be read in conjunction with the other characteristics typical of a top two system, including
3 California's system: participation by minor parties at the same time and on the same terms as
4 major parties and with the same opportunity to advance to the general election. Under these
5 circumstances, a top two system does not impose a severe burden on minor party rights.
6 (*Washington II*, 676 F.3d at p. 795.)

7 Even if there may in theory be some absolute date by which an early top two primary would
8 raise insurmountable constitutional concerns similar to those presented in *Anderson*, nothing in
9 *Washington II*, or for that matter, its progenitor *Washington I*,² suggests that California's
10 traditional June primary date crosses this line. Nor do plaintiffs offer any argument to suggest
11 why this should be the case. To the contrary, the June primary serves the same function under the
12 top two system as under the former partisan election system: narrowing the list of candidates who
13 will appear on the general election ballot. Under the partisan system, the general election
14 candidates were the party nominees and occasionally an independent candidate. Under the top
15 two system, the candidates are the voter nominees. In each case, the primary candidates compete
16 on the same terms. Under *Washington II*, this is sufficient to survive a ballot access challenge in
17 the face of California's articulated justifications for adopting the top two system. (See Secretary
18 of State Demurrer, pp. 11-12.)

19 For the same reason, plaintiffs' assertion that fewer persons vote in the primary than in the
20 general election does not support a viable ballot access claim. Basing a ballot access claim on
21 this assertion is tantamount to claiming that plaintiffs have a guaranteed right to participate in the
22 general election, a claim rejected by the United States Supreme Court and the Ninth Circuit.
23 (*California Democratic Party v. Jones* (2000) 530 U.S. 567, 585-586 [recognizing
24 constitutionality of top two voting system]; *Washington II*, 676 F.3d at pp. 793-795 [upholding
25 top two voting system against ballot access claim].) The fact that the top two candidates will
26 appear on the general election ballot when there will likely be more voters is merely "an inherent

27 _____
28 ² *Washington State Grange v. Washington State Republican Party* (2008) 552 U.S. 442.

1 feature of any top two primary system,” not a disqualifying constitutional infirmity. (See
2 *Washington II*, 676 F.3d at p. 795 [possibility that it may be more difficult for a minor party
3 candidate to qualify for the general election ballot “is an inherent feature of any top two primary
4 system, and the Supreme Court has expressly approved of top two primary systems”].)

5 Finally, plaintiffs suggest that recent amendments to Elections Code section 9106,
6 effectively restricting placement of most initiatives and referenda to the November general
7 election ballot, demonstrates that California cannot justify the potential exclusion of minor party
8 candidates from that same ballot as a result of the implementation of Proposition 14. But the fact
9 that the Legislature has determined that initiatives should be considered at an election with a
10 higher likely turnout does not mean that minor party rights are severely burdened by a top-two,
11 voter nomination system.

12 Just like the top two system upheld in *Washington II*, the California system imposes at most
13 minimal burdens on the interests of minor parties, burdens that do not outweigh the significant
14 interests that have been advanced in favor of a top two system. Therefore, the demurrer to the
15 first cause of action for denial of ballot access should be sustained.

16 **II. PLAINTIFFS HAVE NOT ALLEGED FACTS SUPPORTING THEIR CLAIM THAT**
17 **PROPOSITION 14 VIOLATES RIGHTS TO FREEDOM OF SPEECH OR ASSOCIATION.**

18 In support of their second cause of action for violation of speech and association rights
19 based on alleged ballot confusion, plaintiffs do not contend that the form of the general election
20 ballot itself demonstrates voter confusion. Instead, they claim that their projections of supporting
21 academic studies and voter surveys are sufficient to allege a triable claim under the standards of
22 *Washington II*. But plaintiffs’ allegations are insufficient to show that Proposition 14, as applied,
23 violates First Amendment rights of the minor parties and their supporters.

24 In order to support this cause of action, plaintiffs “must show that ‘a well-informed
25 electorate will interpret a candidate’s party-preference designation to mean that the candidate is
26 the party’s chosen nominee or representative or that the party associates with or approves of the
27 candidate.’” (*Washington II*, 676 F.3d at p. 792, quoting *Washington I*, 552 U.S. at p. 454.) For
28 the reasons discussed in the opening brief, the California system complies with the guidelines

1 described by the United States Supreme Court and the Ninth Circuit in *Washington I* and
2 *Washington II*. (See Secretary of State Demurrer, pp. 12-14.) Plaintiffs do not argue otherwise.

3 Pointing to *Washington II*, plaintiffs claim that “a properly conducted study of voter
4 confusion” and “surveys of actual voters” showing that voters “mistakenly believed” a candidate
5 to be an official party nominee can create a triable issue of fact. (Opp., p. 8.) *Washington II*,
6 however, did not suggest that such allegations would be sufficient when a state uses a facially
7 valid form of the ballot, rejecting similar arguments advanced on a motion for summary
8 judgment. (*Washington II*, 676 F.3d at pp. 792-793.) The *Washington II* plaintiffs advanced
9 these arguments in an effort to overcome the absence of any showing that the Washington state
10 ballot failed to satisfy Supreme Court standards. But the academic study offered by the
11 *Washington II* plaintiffs was flawed because it did not address how a “well-informed electorate”
12 would interpret a ballot actually used by the voters. (*Id.* at p. 792.) By definition, a well-
13 informed electorate would understand that under a voting system complying with *Washington I*
14 standards a candidate’s designated party preference would not equate to a political party
15 endorsement. As for voter surveys, the Ninth Circuit referenced this possible evidence in the
16 context of rejecting the plaintiffs’ assertion that the failure of a political party’s favored nominee
17 to advance to the general election served as evidence of voter confusion. (*Ibid.*) It did not
18 suggest that a general survey of voters would be sufficient if a voting system was already in
19 compliance with *Washington I* guidelines. (*Ibid.*)

20 The standard for measuring voter confusion remains that of the “well-informed voter,”
21 presumably one who has read the information included with the ballot materials explaining the
22 top two system. (See Secretary of State Demurrer, pp. 13-14 [describing California statutes
23 designed to minimize possibility of voter confusion].) The provisions adopted by California in
24 implementing Proposition 14 satisfy this standard (*ibid.*), and plaintiffs do not argue otherwise.
25 Because plaintiffs have not alleged any facts that would suggest that the well-informed voter
26 would be confused by a candidate’s self-designation of political party preference, the second
27 cause of action fails to state a claim on which relief can be granted.

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1 **III. PLAINTIFFS' THIRD CAUSE OF ACTION FAILS TO STATE A CLAIM UNDER THE**
2 **ELECTIONS CLAUSE OF THE UNITED STATES CONSTITUTION.**

3 In support of their third cause of action for alleged violation of the Elections Clause,
4 plaintiffs limit their response to one paragraph and merely repeat their assertion that Proposition
5 14 dictates electoral outcomes by favoring wealthier parties and candidates. But no new facts are
6 alleged that would support a finding that Proposition 14 has this effect. As discussed in the
7 demurrer, the Court has previously rejected the sufficiency of these allegations. (See Secretary of
8 State Demurrer, pp. 15-16, citing Order, filed April 25, 2012.)

9 The Elections Clause grants the States "broad power" to prescribe procedural mechanisms
10 for holding congressional elections. (*Cook v. Gralike* (2001) 531 U.S. 510, 523.) Plaintiffs have
11 alleged no facts to suggest that Proposition 14 does more than govern the "manner" of such
12 elections. (*Id.* at pp. 523-524.) In the absence of allegations demonstrating that Proposition 14
13 dictates electoral outcomes, plaintiffs cannot state a claim under the Elections Clause.

14 **IV. PLAINTIFFS' EQUAL PROTECTION CAUSE OF ACTION DOES NOT STATE A CLAIM**
15 **UNDER *PERRY V. BROWN*.**

16 Relying solely on the Ninth Circuit's decision in *Perry v. Brown* (2012) 671 F.3d 1052
17 (petition for cert. filed 81 USLW 3075 (July 30, 2012) (No. 12-144)), plaintiffs assert that their
18 new fourth cause of action alleges a claim for violation of the Equal Protection Clause of the
19 United States Constitution and its counterpart in the California Constitution. But *Perry* addressed
20 a far different situation and does not support the finding of an equal protection violation by
21 Proposition 14.

22 In *Perry*, the Ninth Circuit overturned Proposition 8, which had eliminated the right to
23 same-sex marriage, because "the Equal Protection Clause requires the state to have a legitimate
24 reason for withdrawing a right or benefit *from one group but not others*, whether or not it was
25 required to confer that right or benefit in the first place." (*Perry v. Brown, supra*, 671 F.3d at
26 pp. 1083-1084, original emphasis.) *Perry* was concerned with whether an initiative measure
27 involved "the targeted exclusion of a group of citizens from a right or benefit that they had
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1 enjoyed on equal terms with all other citizens” as opposed to serving as “a law of general
2 applicability” applying equally to all persons. (*Id.* at pp. 1084-1085.)

3 Plaintiffs assert that they meet the *Perry* test because they allege that Proposition 14
4 withdrew the right of general election ballot access from minor parties and favors major political
5 parties. But nothing in Proposition 14 targets minor political parties in the way that Proposition 8
6 targeted the marriage rights of same-sex couples. Candidates belonging to minor political parties
7 stand on equal footing with major party candidates in primary elections with equal access to the
8 general election ballot.

9 Nor does plaintiffs’ flat assertion that Proposition 14 intentionally disadvantages minor
10 political parties present a question of fact that prevents sustaining the Secretary of State’s
11 demurrer. As discussed in the demurrer, plaintiffs have alleged no facts suggesting that
12 Proposition 14 was motivated by this type of discriminatory purpose. (See Secretary of State’s
13 Demurrer, pp. 17-18.)

14 Therefore, plaintiffs have not alleged a claim that minor political parties have been
15 intentionally disadvantaged in violation of the Equal Protection Clause. The demurrer to the
16 fourth cause of action should be sustained.

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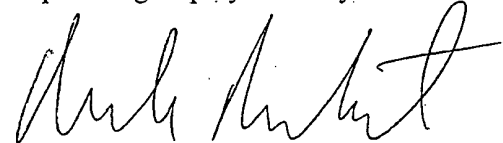
1 **CONCLUSION**

2 For all the foregoing reasons, and for the reasons stated in the Secretary of State's opening
3 brief, the demurrers to the first amended complaint should be sustained without leave to amend.

4 Dated: September 18, 2012

Respectfully Submitted,

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