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FILED
ALAMEDA COUNTY

SEP 12 2012

CLERK OF THE SUPERIOR COURT
By R.C. Hughes Deputy

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COUNTY, LIBERTARIAN PARTY OF CALIFORNIA, and PEACE AND FREEDOM
PARTY OF CALIFORNIA

SUPERIOR COURT FOR THE STATE OF CALIFORNIA
COUNTY OF ALAMEDA

MICHAEL RUBIN, MANJA ARGUE,
STEVE COLLETT, MARSHA FEINLAND,
CHARLES L. HOOPER, KATHERINE
TANAKA, C. T. WEBER, CAT WOODS,
GREEN PARTY OF ALAMEDA COUNTY,
LIBERTARIAN PARTY OF CALIFORNIA,
and PEACE AND FREEDOM PARTY OF
CALIFORNIA,

Plaintiffs,

v.

DEBRA BOWEN, in her official capacity as
Secretary of State of California,

Defendant.

INDEPENDENT VOTER PROJECT,
DAVID TAKASHIMA, ABEL
MALDONADO, and CALIFORNIANS TO
DEFEND THE OPEN PRIMARY,

Intervener-Defendants.

Case No. RG11605301

**MEMORANDUM OF POINTS AND
AUTHORITIES IN OPPOSITION
TO DEMURRERS OF DEFENDANT
AND INTERVENER-DEFENDANTS**

Hearing: September 25, 2012
Time: 9:00 a.m.
Department: 16

Assigned for all Purposes to
Hon. Lawrence John Appel

Suit filed: November 21, 2011
Trial date: TBD

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2 **I. SUMMARY**

3 Plaintiffs Michael Rubin, *et al.* (“Rubin”) seek an injunction prohibiting further
4 implementation of Proposition 14, the California “Top Two” primary act, based upon
5 ongoing violations of state and federal rights of association, expression, and equal
6 protection. In response to the Court’s Order sustaining demurrer of April 25, 2012,
7 Rubin filed a First Amended Complaint (“FAC”) that framed the suit as an “as-applied”
8 challenge, added an equal protection claim, and pled additional facts that would
9 distinguish his challenge to the California “Top Two” system from federal precedent
10 regarding the Washington State “Top Two” approach.
11

12 Defendant Bowen and intervener-defendants Independent Voter Project, *et al.*
13 both argue that Proposition 14 is legally permissible because it gives all political parties
14 the same right to participate in a primary election. As discussed below, however, Rubin’s
15 claims are based on the fact that California primary elections and general elections are
16 subject to substantial differences, as recently noted by the Legislature and Governor.
17 Because half as many California voters participate in the statewide primary elections as
18 compared to statewide general elections, and because voters must wait a full five
19 months after the primary before the general election, thus dissipating media attention
20 and voter interest, the right to participate in primary elections is not an adequate
21 substitute for the minor parties’ previously held right to participate in the general
22 elections, and denial of the right to participate in general elections thus constitutes a
23 severe burden on plaintiffs’ rights. Based on these arguments, and as argued more fully
24 below, Rubin has pled sufficient facts to state legally cognizable claims against
25 defendant Bowen and Proposition 14, and the demurrers should be overruled.
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2 **II. LEGAL ARGUMENT**

3 **A. A General Demurrer Cannot Challenge the Clarity of a Pleading,**
4 **and Should Be Overruled if Any Valid Cause of Action Exists**

5 A demurrer under Code of Civil Procedure §430.10(e) should be overruled if the
6 plaintiff alleged the essential facts of any valid cause of action. *Sheehan v. San*
7 *Francisco 49ers, Ltd.* (2009) 45 Cal.4th 992, 998 (general demurrer may be upheld
8 “only if the complaint fails to state a cause of action under any possible legal theory”). A
9 plaintiff need only plead such facts as are necessary “to acquaint a defendant with the
10 nature, source and extent of his claims.” *Doe v. City of Los Angeles* (2007) 42 Cal.4th
11 531, 560. “Moreover, plaintiff may allege on information and belief any matters that are
12 not within his personal knowledge, if he has information leading him to believe the
13 allegations are true.” *Id.* The code specifically authorizes the court to consider, as
14 ground for demurrer, any matter which the court must or may judicially notice under
15 Evidence Code sections 451 or 452, including official acts of any state legislative
16 department. Evid. C. §452(c).

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20 Clarity of pleading is not essential to overcome a general demurrer: “(O)bjections
21 that a complaint is ambiguous or uncertain, or that essential facts appear only
22 inferentially, or as conclusions of law, or by way of recitals, must be raised by *special*
23 *demurrer*, and cannot be reached on general demurrer.” *Johnson v. Mead* (App. 1 Dist.
24 1987) 191 Cal.App. 3d 156, 160 (emphasis in original; internal quotes omitted)]

25
26 In considering a demurrer, the Court must assume that all facts alleged in the
27 complaint are true. *Id.* A demurrer may not be used to challenge issues of fact. Cal. Civ.
28 Proc. §§ 422.10, 589.

1 **B. Rubin’s Ballot Access Claim Gives Adequate Notice and is**
2 **Factually Distinguishable from Washington State Precedent**

3 California may not implement a ballot access restriction that imposes severe
4 restrictions on ballot access without fulfilling a compelling government interest.

5 *California Democratic Party v. Jones* (2000) 530 U.S. 567, 581. This Court, in its Order
6 on Demurrer, wrote that:

7 Plaintiffs’ allegations to the effect that participation in the general election is not
8 equivalent to participation in the primary election, that access to the general
9 election is essential for minor political parties seeking to qualify for subsequent
10 ballots, and that California does not have sufficient regulatory interests to justify
11 the restrictions on ballot access . . . are legal assertions that are inconsistent with
12 Washington II and other applicable authority as opposed to factual matters that
distinguish this case from Washington II. Order: Demurrer to Complaint
Sustained (April 24, 2012) at 2 (factual citations omitted).

13 Plaintiffs urge the Court to reconsider this position, and overrule the parallel arguments
14 of defendant (Bowen MPA 11:3-18) and defendant-interveners (Intervener MPA at 3, 6),
15 on the following grounds.

16 *Washington II* is distinguishable because the holding addresses the Washington
17 State election system, which couples an August primary with a November general
18 election, whereas California holds its primary election a full two months earlier. Thus,
19 the reasoning of *Washington II*—that minor party candidates “have an opportunity to
20 appeal to voters at a time when election interest is near its peak, and to respond to
21 events in the election cycle just as major party candidates do,” *Wash. State Republican*
22 *Party v. Wash State Grange* (9th Cir. 2012) 676 F.3d 784, 794—is inapplicable to the
23 California context, where voters must wait a full five months between primary and
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1 general elections, and where five million less voters participate in the primary as
2 compared to the general election.¹

3 In fact, the California Legislature, in its 2011 amendments to California Election
4 Code section 9016, affirmed that the general election is a superior venue for the
5 democratic process, as part of a reform requiring that statewide initiatives and
6 referenda be placed on the November ballot, only. Cal. Elec. §9016 (amended by statute
7 2011, Senate Bill 202). In a signing statement, Governor Brown wrote as follows:
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9 The backers of this measure point out that there are dramatically more voters at a
10 general rather than a primary election. In 2010, for example, only 5.7 million
11 people voted in the primary compared to 10.3 million in the general election – a
12 pattern that has held true over time. The idea of direct democracy is to involve as
13 many voters as possible. This bill accomplishes that objective. Cal. Elec. §9016
14 (“Historical and Statutory Notes: 2011 Legislation”) (West’s Annotated California
15 Codes 2012).

16 Because California’s Legislature and Governor have recognized the dramatic difference
17 in public participation between California primary and general elections, and because
18 *Washington II* and related cases did not consider whether a primary election is a legally
19 adequate substitute for a general election even if twice as many voters can be accessed in
20 the general election, Rubin’s claims should not be barred by past precedent. To the
21 contrary, the revision of Election Code section 9016 and the Governor’s signing
22 statement should be admitted as evidence that California’s regulatory interests favor
23 increased access to the general election, minor political parties included.
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26 ¹ Defendant-intervenors argue that the June 2010 primary was a closed primary, and not
27 indicative of voter participation under Proposition 14. (Intervenors MPA at 8, fn. 4.) In
28 June 2012, however, only 5.3 million voters participated in the statewide primary
election, 400,000 less than the primary election held in 2010, and a full five million less
than the 2010 statewide general election. (Request for Judicial Notice in Opposition to
Demurrers, Ex. 1.)

1 California's recent legislative and executive action regarding general elections
2 should also serve to distinguish the dicta of *California Democratic Party v. Jones* that is
3 discussed by both the Court and the demurring parties. As all acknowledge, the
4 Supreme Court in *Jones* spoke approvingly of "top-two" systems, with the essential
5 caveat: that the subject nonpartisan primary be otherwise constitutional. *Jones* (2000)
6 530 U.S. 567, 585; *Wash. State Republican Party v. Wash. State Grange* (2008) 552
7 U.S. 442, 452 ("*Washington I*"). As the Rubin plaintiffs allege, Proposition 14 is not
8 unconstitutional simply because it involves a nonpartisan primary, but rather, because it
9 withdraws from the minor parties right to participate in the general election and
10 substitutes the inferior option of participation in a primary election that is five months
11 earlier and is attended by millions less voters. When the Ninth Circuit held that
12 Washington's I-872 did not impose a severe burden on minor party rights, it relied upon
13 the factual finding that Washington's two elections were "near" enough in public
14 participation that participation in the primary was an inadequate substitute for the
15 general election. *Washington II, supra*, 676 F.3d at 794. Because that finding is not
16 applicable to California, and because California's "top two" approach would impose
17 substantially greater burdens on minor parties, the *Jones* dicta does not preclude
18 Rubin's claims.

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22 Here, Rubin pled a prima facie case as to plaintiffs' first cause of action. He pled
23 that Proposition 14 effectively withdrew access to the general election ballot for minor
24 political parties and their candidates, thus denying voters the ability to support such
25 candidates. (First Amended Complaint ("FAC") ¶¶ 21-23, 26, 34-42, 45-46.) Although
26 defendants and defendant-interveners argue that plaintiffs still have access to the
27 primary election ballot, Rubin pled that the general election is a unique moment of
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1 public participation in the electoral process, one that is not equivalent to a primary
2 election. (*Id.* at ¶¶ 37-38, 45.) In sum, Rubin alleged that the Proposition 14 restrictions
3 constitute a “severe burden” on constitutional rights because plaintiffs have been
4 effectively barred from the general election.
5

6 The demurrers to Rubin’s first cause of action should be overruled, because
7 Rubin has alleged facts sufficient to state a claim for unlawful denial of ballot access,
8 and because existing precedent does not preclude suit based upon the particular injuries
9 that Proposition 14 has inflicted on California voters, given that the primary is a full five
10 months before the general election, given that millions more voters participate in a
11 general election, and given that the California Governor and Legislature have declared
12 that the primary election is an inadequate substitute for democratic involvement in
13 statewide general elections.
14

15 **C. Rubin’s Ballot Confusion Claim Gives Adequate Notice and**
16 **Requires a Factual Determination Before Resolution**

17 Rubin’s second cause of action was pled in accord with the Supreme Court’s
18 instructions in *Washington State Grange v. Washington State Republican Party*
19 (2008) 522 U.S. 422, in which the Court declared that a “top two” electoral system could
20 impose a “severe burden” on associational rights, pending the results of a factual inquiry
21 as to whether or not voters are confused when candidates are permitted to self-
22 designate a party “preference” on state-produced ballots. *Washington State Grange,*
23 *supra*, 522 U.S. at 1195 (inviting evidence in support of an as-applied challenge).
24

25 In *Washington State Republican Party*, the Ninth Circuit considered whether the
26 Washington “top two” system, as applied, violated political parties’ rights of association.
27 The Court conducted two factual inquiries: first, examining the form of the ballot, and
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1 second, reviewing evidence of actual voter confusion. *Washington State Republican*
2 *Party, supra*, 676 F.3d at 791-793. Both of these inquiries were conducted after the
3 parties presented evidence on cross-motions for summary judgment. *Id.* at 791.
4

5 When the Ninth Circuit reviewed evidence of actual voter confusion, it identified
6 two pathways for an effective challenge to a “top two” electoral system. When reviewing
7 plaintiff’s expert testimony, the Court noted that a properly conducted study of voter
8 confusion could be sufficient to create a triable issue of fact. *Id.* at 793 (suggesting that
9 the study needed to use actual ballot inserts and voter pamphlets provided to the
10 electorate, and that the study ballots should conform to ballots used in actual elections).
11 The Court also noted that plaintiffs could create a triable issue of fact by producing
12 “surveys of actual voters showing that they voted for a candidate they mistakenly
13 believed to be an official party nominee or representative.” *Id.*
14

15 Here, Rubin alleged that California ballots under Proposition 14 cause voter
16 confusion by permitting candidates to self-designate a party preference. (FAC ¶¶ 27-33,
17 48.) To the extent that Bowen denies the fact of voter confusion, the parties will need to
18 present competing evidence and the fact-finder will decide. Because Rubin has stated a
19 cause of action for voter confusion as recognized by the highest courts, Bowen’s
20 demurrer should be overruled.
21

22 **D. Rubin’s Elections Clause Claim is Adequately Pled**
23

24 Rubin’s Election Clause claim should survive demurrer if it pleads that
25 Proposition 14 “dictate[s] electoral outcomes, to favor or disfavor a class of candidates,
26 or to evade important constitutional restraints.” *U.S. Term Limits v. Thornton* (1995)
27 514 U.S. 779, 833). Here, Rubin alleges that Proposition 14 unlawfully favors wealthier
28 political parties and their candidates by blocking minor party access to the general

1 elections. (FAC ¶51.) “Objections that a complaint is ambiguous or uncertain, or that
2 essential facts appear only inferentially, or as conclusions of law, or by way of recitals,
3 must be raised by *special demurrer*, and cannot be reached on general demurrer.”

4 *Johnson v. Mead* (App. 1 Dist. 1987) 191 Cal.App. 3d 156, 160 (emphasis in original). To
5 the extent that Bowen denies that Proposition 14 blocks less wealthy minor parties from
6 the general election ballot, this is an issue of fact and should not be decided on
7 demurrer.
8

9 **E. Rubin’s Equal Protection Claim is Adequately Pled**

10 As defendant describes, the Ninth Circuit in *Perry v. Brown* held that the Equal
11 Protection clause forbids “the targeted exclusion of a group of citizens from a right or
12 benefit that they had enjoyed on equal terms with all other citizens.” *Perry v. Brown*
13 (9th Cir. 2012) 671 F.3d 1052, 1084. As the Supreme Court has explained:
14

15 The equal protection component of the Fourteenth Amendment requires
16 actions taken by the sovereign to be supported by some legitimate interest,
17 and further establishes that a bare desire to harm a politically disfavored
18 group is not a legitimate interest. Similarly, the freedom of political belief
19 and association guaranteed by the First Amendment prevents the State,
20 absent a compelling interest, from penalizing citizens because of their
21 participation in the electoral process, their association with a political
22 party, or their expression of political views. These protections embodied in
23 the First and Fourteenth Amendments reflect the fundamental duty of the
24 sovereign to govern impartially. *League of United Latin American*
25 *Citizens v. Perry* (2006) 548 U.S. 399, 461-462.

26 Here, Rubin pled that Proposition 14 withdrew from minor political parties the
27 right of access to the general election ballot, and instead substituted a system that
28 knowingly favors the two major political parties and their access to general election
voters. (FAC ¶¶ 25-26, 52-55.) To the extent that Proposition 14 effectuates the alleged
exclusion is a question of fact. Similarly, to the extent that Proposition 14 intentionally
disadvantages minor political parties is a question of fact. Because *Perry v. Brown*

1 provides Rubin with a cause of action based upon withdrawal of an established right,
2 and because Rubin has adequately pled facts supporting his claim that California has
3 intentionally disadvantaged minor political parties, the demurrer should be overruled.
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5 **F. If this Court Finds the Complaint to be Defective, Rubin Should**
6 **Be Granted Leave to Amend**

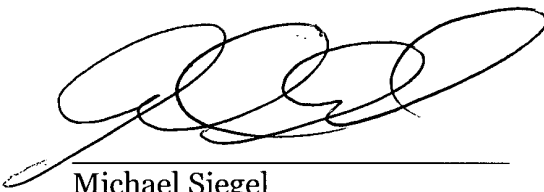
7 Even if this Court finds that Rubin's complaint is susceptible to demurrer, leave
8 to amend should be granted. *Roman v. County of Los Angeles* (App. 2 Dist. 2000) 85
9 Cal.App.4th 316, 322 ("unless the complaint shows on its face that it is incapable of
10 amendment, denial of leave to amend constitutes an abuse of discretion").

11 **III. CONCLUSION**

12 Rubin has alleged that Proposition 14 violates the rights of association,
13 expression, and equal protection as guaranteed by state and federal constitutions, by
14 withdrawing from minor political parties a right of access to the general election ballot
15 and by causing widespread voter confusion. Rubin's allegations, if proven, would justify
16 issuance of an injunction preventing further implementation of Proposition 14. To the
17 extent that Bowen denies Rubin's allegations, the controversy should be decided by the
18 fact-finder after a presentation of evidence. Because Rubin has pled the essential
19 elements of his statutory challenge, the demurrers should be overruled.
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23 Dated: September 12, 2012

SIEGEL & YEE

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Michael Siegel

28 Attorneys for Plaintiffs
MICHAEL RUBIN, *et al.*